



printhouse

File Spec Guide

Accepted file formats

HIGH RES PDF'S OR NATIVE FILES

ADOBE PDF is our preferred file format for supplied files, using "Press Quality" PDF presets for offset printing and "High Quality Print" presets for digital printing. Just use the Adobe CS default settings.

Our standard bleed is 3mm with 5mm for covers.

Changes to files: It is our preference that changes are resupplied. In some cases due to the complexity of the working file, and on agreement with the customer, we would prefer to make the changes.

Our Agfa Apogee RIP is calibrated to the colour profile "Agfa Fogra 39L Coated v2".

Spiro and wiro bound, drilled pages and perfect bound booklets should not be created in a 'facing pages' document as they require bleed on all edges.

For a guide to spine widths, please get in contact with our production department.

All files should be set up at the page size of the final document (not floating in the middle of an oversize page).

Please do not trap your job.

Knife Guides: Where a document includes dieline, foil, UV or embossing guides and is supplied as a high resolution PDF, please supply in an 'overprinting spot colour' named accordingly.

Advice on detailed specifications is available on request.

Preferred software

APPLE MAC

Please supply PC files as PDF's. Bear in mind some PC applications (e.g. Word) cannot work with spot colours but are usually fine for 4 colour printing.

We support:

– Adobe CS Suite

Preferred image formats

RAW FILES

Please include all linked graphics and fonts, as well as hard copy.

Colour

CMYK

All linked files should be saved as CMYK colour space.

Ensure there is no 4 colour black in the document, particularly in text from a Word document. If Rich Black is required, our standard breakdown is 40% cyan, 20% magenta and 100% black.

Please specify which colours are to be spot, and which are to be four colour process.

Always choose spot colours from the Pantone swatch books, rather than on-screen combinations.

Check there is only one version of a spot colour in a document e.g. Pantone 300 C – only (not Pantone 300 C and Pantone 300 CVC).

Please provide any previously printed cards or collateral for us to colour match.

File delivery

We accept files on CD, DVD, by email or via our FTP site. FTP login details will be emailed to you.

Please advise your account manager when emailing files to us.

Prepress Email: artroom@printhouse.co.nz